

M. K. Aouf¹, A. O. Mostafa (Mansoura Univ., Egypt),
T. Bulboacă (Babeş-Bolyai Univ., Cluj-Napoca, Romania)

COEFFICIENT BOUNDS FOR MULTIVALENT CLASSES OF STARLIKE AND CONVEX FUNCTIONS DEFINED BY HIGHER-ORDER DERIVATIVES AND COMPLEX ORDER

КОЕФІЦІЕНТНІ ОЦІНКИ ДЛЯ БАГАТОЗНАЧНИХ КЛАСІВ ЗІРКОПОДІБНИХ ТА ОПУКЛИХ ФУНКЦІЙ, ВИЗНАЧЕНИХ ПОХІДНИМИ ВИЩОГО ПОРЯДКУ ТА КОМПЛЕКСНИМ ПОРЯДКОМ

We determine coefficient bounds for functions from subclasses of p -valent starlike and p -valent convex functions defined by higher-order derivatives and complex order introduced with the help of a certain nonhomogeneous Cauchy–Euler differential equation for higher-order derivatives. Relevant connections of some of our results with the results obtained earlier are provided.

Знайдено оцінки для коефіцієнтів функцій, що належать до підкласів p -значних зіркоподібних і p -значних опуклих функцій, які визначаються похідними вищого порядку та комплексним порядком і вводяться за допомогою певного неоднорідного диференціального рівняння Коші–Ейлера для похідних вищого порядку. Наведено відповідні співвідношення між деякими нашими результатами та результатами, що були отримані раніше.

1. Introduction. Denote by $\mathcal{A}_n(p)$ the class of multivalent analytic functions of the form

$$f(z) = z^p + \sum_{k=p+n}^{\infty} a_k z^k, \quad z \in \mathbb{U} := \{z \in \mathbb{C}: |z| < 1\}, \quad p, n \in \mathbb{N} := \{1, 2, \dots\}, \quad (1.1)$$

and let $\mathcal{A}(p) := \mathcal{A}_1(p)$, $\mathcal{A}(n) := \mathcal{A}_n(1)$, and $\mathcal{A} := \mathcal{A}_1(1)$.

Definition 1.1. For $p > q$, $p \in \mathbb{N}$, $q \in \mathbb{N}_0 := \mathbb{N} \cup \{0\}$, $0 \leq \gamma < p - q$, we say that the function $f \in \mathcal{A}_n(p)$ belongs to the class $\mathbb{S}_p^*(q, n, \gamma)$ of (p, q) -valent starlike functions of order γ , if it satisfies the inequality

$$\operatorname{Re} \frac{zf^{(1+q)}(z)}{f^{(q)}(z)} > \gamma, \quad z \in \mathbb{U},$$

and belongs to the class $\mathbb{K}_p(q, n, \gamma)$ of (p, q) -valent convex functions of order γ , if it satisfies

$$\operatorname{Re} \left(1 + \frac{zf^{(2+q)}(z)}{f^{(1+q)}(z)} \right) > \gamma, \quad z \in \mathbb{U}.$$

The classes $\mathbb{S}_p^*(q, 1, \gamma) =: \mathbb{S}_p^*(q, \gamma)$ and $\mathbb{K}_p(q, 1, \gamma) =: \mathbb{K}_p^*(q, \gamma)$ were introduced and studied by Aouf [7–9], and note that $\mathbb{S}_p^*(0, \gamma) =: \mathbb{S}_p^*(\gamma)$ and $\mathbb{K}_p(0, \gamma) =: \mathbb{K}_p(\gamma)$ are, respectively, the classes of p -valent starlike and convex functions of order γ with $0 \leq \gamma < p$ (see Owa [18] and Aouf [3, 5, 6]). Also, we mention that $\mathbb{S}_1^*(\gamma) =: \mathbb{S}^*(\gamma)$ and $\mathbb{K}_1(\gamma) =: \mathbb{K}(\gamma)$, with $0 \leq \gamma < 1$, were introduced and studied by Robertson [21] (see also [24, 25]), if $\mathbb{S}_1^*(0, n, \gamma) =: \mathbb{S}_n^*(\gamma)$, and $\mathbb{K}_1(0, n, \gamma) =: \mathbb{C}_n(\gamma)$, if $0 \leq \gamma < 1$, were introduced and studied by Srivastava et al. [26].

¹ Corresponding author, e-mail: mkaouf127@yahoo.com.

Definition 1.2. For $b \in \mathbb{C}^* := \mathbb{C} \setminus \{0\}$, $0 \leq \lambda \leq 1$, $0 < \beta \leq 1$, $p \in \mathbb{N}$, $q \in \mathbb{N}_0$, and $p > q$, we say that $f \in \mathcal{A}_n(p)$ belongs to the class $\mathbb{H}_n(p, q, \lambda, \beta, b)$ if it satisfies

$$\operatorname{Re} \left\{ 1 + \frac{1}{b} \left(\frac{1}{p-q} \frac{zf^{(1+q)}(z) + \lambda z^2 f^{(2+q)}(z)}{(1-\lambda)f^{(q)}(z) + \lambda z f^{(1+q)}(z)} - 1 \right) \right\} > \beta, \quad z \in \mathbb{U}. \quad (1.2)$$

Remark 1.1. For different values of p , q , n , b , λ we obtain the following subclasses:

(i) $\mathbb{H}_n(p, q, 0, \beta, b) =: \mathbb{S}_n(p, q, \beta, b) =$

$$= \left\{ f \in \mathcal{A}_n(p) : \operatorname{Re} \left[1 + \frac{1}{b} \left(\frac{1}{p-q} \frac{zf^{(1+q)}(z)}{f^{(q)}(z)} - 1 \right) \right] > \beta, \quad z \in \mathbb{U} \right\}.$$

(ii) $\mathbb{H}_n(p, q, 1, \beta, b) =: C_n(p, q, \beta, b) =$

$$= \left\{ f \in \mathcal{A}_n(p) : \operatorname{Re} \left[1 + \frac{1}{b} \left(\frac{1}{p-q} \left(1 + \frac{zf^{(2+q)}(z)}{f^{(1+q)}(z)} \right) - 1 \right) \right] > \beta, \quad z \in \mathbb{U} \right\}.$$

(iii) $\mathbb{H}_n(p, 0, \lambda, \beta, b) =: \mathbb{G}_n(p, \lambda, \beta, b) =$

$$= \left\{ f \in \mathcal{A}_n(p) : \operatorname{Re} \left[1 + \frac{1}{b} \left(\frac{1}{p} \frac{zf'(z) + \lambda z^2 f''(z)}{(1-\lambda)f(z) + \lambda z f'(z)} - 1 \right) \right] > \beta, \quad z \in \mathbb{U} \right\}.$$

Moreover, $\mathbb{G}_1(p, 0, \beta, b) =: \mathbb{S}_p(\gamma, b)$, $\gamma = p\beta$, $0 \leq \beta < 1$ (see [13] with $A = 1$ and $B = -1$ and [11] with $m = 0$), that is,

$$\mathbb{S}_p(\gamma, b) = \left\{ f \in \mathcal{A}(p) : \operatorname{Re} \left[p + \frac{1}{b} \left(\frac{zf'(z)}{f(z)} - p \right) \right] > \gamma, \quad z \in \mathbb{U}, \quad 0 \leq \gamma < p \right\},$$

and $\mathbb{G}_1(p, 1, \beta, b) =: C_p(\gamma, b)$, $\gamma = p\beta$, $0 \leq \beta < 1$ (see [10] with $B = -1$, $A = 1 - \frac{2\gamma}{p}$, $0 \leq \gamma < p$ and [11] with $m = 0$), that is,

$$C_p(\gamma, b) = \left\{ f \in \mathcal{A}(p) : \operatorname{Re} \left[p + \frac{1}{b} \left(1 + \frac{zf''(z)}{f'(z)} - p \right) \right] > \gamma, \quad z \in \mathbb{U}, \quad 0 \leq \gamma < p \right\}.$$

(iv) $\mathbb{H}_n(1, 0, \lambda, \beta, b) =: \mathbb{SC}_n(\lambda, \beta, b)$ (see [1]), that is,

$$\mathbb{SC}_n(\lambda, \beta, b) = \left\{ f \in \mathcal{A}(n) : \operatorname{Re} \left[1 + \frac{1}{b} \left(\frac{zf'(z) + \lambda z^2 f''(z)}{(1-\lambda)f(z) + \lambda z f'(z)} - 1 \right) \right] > \beta, \quad z \in \mathbb{U} \right\},$$

and, also, $\mathbb{H}_1(1, 0, \lambda, \beta, b) =: \mathbb{S}(\lambda, \beta, b)$, $0 \leq \beta < 1$ (see [22]).

(v) $\mathbb{S}_1^*(p, q, \beta, \cos \alpha e^{-i\alpha}) =: \mathbb{S}_p^\alpha(q, \gamma)$, $\gamma = (p-q)\beta$, $0 \leq \beta < 1$, that is,

$$\mathbb{S}_p^\alpha(q, \gamma) = \left\{ f \in \mathcal{A}(p) : \operatorname{Re} \left[e^{i\alpha} \frac{zf^{(1+q)}(z)}{f^{(q)}(z)} \right] > \gamma \cos \alpha, \quad |\alpha| < \frac{\pi}{2}, \quad z \in \mathbb{U}, \quad 0 \leq \gamma < p-q \right\}.$$

Also, $\mathbb{S}_p^\alpha(0, \gamma) = \mathbb{S}_p^\alpha(\gamma)$ (see [4, 19, 23]).

(vi) $C_1(p, q, \beta, \cos \alpha e^{-i\alpha}) =: C_p^\alpha(q, \gamma)$, $\gamma = (p-q)\beta$, $0 \leq \beta < 1$, that is,

$$C_p^\alpha(q, \gamma) = \\ = \left\{ f \in \mathcal{A}(p) : \operatorname{Re} \left[e^{i\alpha} \left(1 + \frac{zf^{(2+q)}(z)}{f^{(1+q)}(z)} \right) \right] > \gamma \cos \alpha, z \in \mathbb{U}, |\alpha| < \frac{\pi}{2}, 0 \leq \gamma < p - q \right\},$$

and $C_p^\alpha(0, \gamma) =: C_p^\alpha(\gamma)$ (see [10, 23]).

(vii) $\mathbb{H}_1(1, 0, 0, 0, b) =: S(b)$ and $\mathbb{H}_1(1, 0, 1, 0, b) =: C(b)$ (see [15–17]).

Definition 1.3. A function $f \in \mathcal{A}_n(p)$ belongs to the class $\mathbb{B}_n(p, q, \lambda, \beta, b)$ if $w = f(z)$ satisfies the following nonhomogeneous Cauchy–Euler differential equation (see [14])

$$z^2 \frac{d^{(2+q)}w}{dz^{(2+q)}} + 2(1+\mu)z \frac{d^{(1+q)}w}{dz^{(1+q)}} + \mu(1+\mu) \frac{d^{(q)}w}{dz^{(q)}} = (p-q+\mu)(p-q+\mu+1) \frac{d^{(q)}g}{dz^{(q)}}, \quad (1.3)$$

where $g \in \mathbb{H}_n(p, q, \lambda, \beta, b)$, $\mu \in \mathbb{R}$ with $\mu > q - p$, and $p \in \mathbb{N}$, $q \in \mathbb{N}_0$.

Note that $\mathbb{B}_1(1, 0, \lambda, \beta, b) =: \mathcal{H}(\lambda, \beta, \mu, b)$ (see [1, 12]) and $\mathbb{B}_n(p, 0, \lambda, \beta, \mu, b) =: \mathcal{G}_n(p, \lambda, \beta, \mu, b)$ (see [11] with $m = 0$).

2. Coefficient estimates for the function class $\mathbb{H}_n(p, q, \lambda, \beta, b)$. Unless otherwise stated we assume that $b \in \mathbb{C}^*$, $0 \leq \lambda \leq 1$, $0 < \beta \leq 1$, $p \in \mathbb{N}$, $q \in \mathbb{N}_0$, $p > q$, $\mu > q - p$, and $\mu \in \mathbb{R}$. Let Γ denotes the well-known Euler integral of the second kind, that is,

$$\Gamma(z) := \int_0^\infty t^{z-1} e^{-t} dt,$$

that converges absolutely on $\mathcal{D} := \{z \in \mathbb{C} : \operatorname{Re} z > 0\}$, therefore $\Gamma(1) = 1$ and $\Gamma(m+1) = m!$ for all $m \in \mathbb{N}$.

Theorem 2.1. Let the function $f \in \mathcal{A}_n(p)$ defined by (1.1) belongs to the class $\mathbb{H}_n(p, q, \lambda, \beta, b)$. Then

$$|a_{p+n}| \leq \frac{2[1 + \lambda(p - q - 1)]\delta(p, q + 1)(1 - \beta)|b|}{n[1 + \lambda(p + n - q - 1)]\delta(p + n, q)}$$

and

$$|a_k| \leq \frac{2\Gamma(n)[1 + \lambda(p - q - 1)]\delta(p, q + 1)(1 - \beta)|b|}{\Gamma(k - p + 1)[1 + \lambda(k - q - 1)]\delta(k, q)} \prod_{j=0}^{k-(p+n+1)} [n + j + 2p(1 - \beta)|b|],$$

$$k \geq p + n + 1,$$

where $\delta(p, q) := \frac{p!}{(p - q)!}$, $p > q$.

Proof. For $f \in \mathcal{A}_n(p)$ given by (1.1) we define the function $F_{\lambda, p, q}$ by

$$F_{\lambda, p, q}(z) := \frac{(1 - \lambda)f^{(q)}(z) + \lambda z f^{(1+q)}(z)}{[1 + \lambda(p - q - 1)]\delta(p, q)}, \quad z \in \mathbb{U}, \quad (2.1)$$

that is,

$$F_{\lambda,p,q}(z) = z^{p-q} + \sum_{k=n+p}^{\infty} A_{k,q} z^{k-q}, \quad z \in \mathbb{U},$$

where

$$A_{k,q} = \frac{[1 + \lambda(k - q - 1)]\delta(k, q)}{[1 + \lambda(p - q - 1)]\delta(p, q)} a_k, \quad k \geq n + p. \quad (2.2)$$

From (1.2) and (2.1) we have

$$\operatorname{Re} \left[1 + \frac{1}{b} \left(\frac{1}{p-q} \frac{zF'_{\lambda,p,q}(z)}{F_{\lambda,p,q}(z)} - 1 \right) \right] > \beta, \quad z \in \mathbb{U}.$$

If we define the function g by

$$g(z) := \frac{1 + \frac{1}{b} \left(\frac{1}{p-q} \frac{zF'_{\lambda,p,q}(z)}{F_{\lambda,p,q}(z)} - 1 \right) - \beta}{1 - \beta}, \quad z \in \mathbb{U},$$

then g is analytic in \mathbb{U} with $g(0) = 1$ and $\operatorname{Re} g(z) > 0$, $z \in \mathbb{U}$. Since the above relation is equivalent to

$$\frac{1}{b} \left(\frac{1}{p-q} \frac{zF'_{\lambda,p,q}(z)}{F_{\lambda,p,q}(z)} - 1 \right) = (1 - \beta)[g(z) - 1], \quad z \in \mathbb{U},$$

and $F_{\lambda,p,q} \in \mathcal{A}_n(p - q)$, it follows that

$$g(z) = 1 + c_n z^n + c_{n+1} z^{n+1} + \dots, \quad z \in \mathbb{U}.$$

Therefore, we obtain

$$\frac{1}{b} \left(\frac{1}{p-q} \frac{zF'_{\lambda,p,q}(z)}{F_{\lambda,p,q}(z)} - 1 \right) = (1 - \beta)(c_n z^n + c_{n+1} z^{n+1} + \dots), \quad z \in \mathbb{U},$$

or, equivalently,

$$zF'_{\lambda,p,q}(z) - (p - q)F_{\lambda,p,q}(z) = (p - q)b(1 - \beta)(c_n z^n + c_{n+1} z^{n+1} + \dots)F_{\lambda,p,q}(z), \quad z \in \mathbb{U}.$$

The last equality implies that

$$(k - p)A_{k,q} = (p - q)b(1 - \beta)(c_{k-p} + c_{k-p-n}A_{p+n,q} + \dots + c_nA_{k-n,q}),$$

and putting $k = p + n + r$, $r \in \mathbb{N}_0$, we have

$$(n + r)A_{p+n+r,q} = (p - q)b(1 - \beta)(c_{n+r} + c_rA_{p+n,q} + \dots + c_nA_{p+r,q}).$$

Applying the coefficient estimates $|c_k| \leq 2$, $k \geq 1$, for the Carathéodory functions (see [20]), we obtain

$$|A_{p+n+r,q}| \leq \frac{2(p - q)(1 - \beta)|b|}{n + r} (1 + |A_{p+n,q}| + \dots + |A_{p+r,q}|).$$

But, for $r = 0, 1, 2$, we get

$$\begin{aligned}
 |A_{p+n,q}| &\leq \frac{2(p-q)(1-\beta)|b|}{n}, \\
 |A_{p+n+1,q}| &\leq \frac{2(p-q)(1-\beta)|b|}{n+1} (1 + |A_{p+n,q}|) \leq \\
 &\leq \frac{2(p-q)(1-\beta)|b|[n+2(p-q)(1-\beta)|b|]}{n(n+1)}, \\
 |A_{p+n+2,q}| &\leq \frac{2(p-q)(1-\beta)|b|}{n+2} (1 + |A_{p+n,q}| + |A_{p+n+1,q}|) \leq \\
 &\leq \frac{2(p-q)(1-\beta)|b|[n+2(p-q)(1-\beta)|b|][n+1+2(p-q)(1-\beta)|b|]}{n(n+1)(n+2)},
 \end{aligned} \tag{2.3}$$

respectively. By mathematical induction we have

$$\begin{aligned}
 |A_{p+n+r,q}| &\leq \frac{2(p-q)(1-\beta)|b|}{n(n+1)\dots(n+r)} \prod_{j=0}^{r-1} [n+j+2(p-q)(1-\beta)|b|] = \\
 &= \frac{2(p-q)(1-\beta)|b|\Gamma(n)}{\Gamma(n+r+1)} \prod_{j=0}^{r-1} [n+j+2(p-q)(1-\beta)|b|], \quad r \geq 1.
 \end{aligned} \tag{2.4}$$

Then, from (2.3), (2.4) and $k = p + n + r$, we get

$$|A_{k,q}| \leq \frac{2(p-q)(1-\beta)|b|\Gamma(n)}{\Gamma(k-p+1)} \prod_{j=0}^{k-p-n-1} [n+j+2(p-q)(1-\beta)|b|], \quad k \geq p + n + 1.$$

From (2.2) we obtain

$$a_k = \frac{[1+\lambda(p-q-1)]\delta(p,q)}{[1+\lambda(k-q-1)]\delta(k,q)} A_{k,q}, \quad k \geq n+p,$$

so, we have

$$\begin{aligned}
 |a_{p+n}| &\leq \frac{2(1-\beta)|b|[1+\lambda(p-q-1)]\delta(p,q+1)}{n[1+\lambda(p+n-q-1)]\delta(p+n,q)}, \\
 |a_k| &\leq \frac{2\Gamma(n)(1-\beta)|b|[1+\lambda(p-q-1)]\delta(p,q+1)}{\Gamma(k-p+1)[1+\lambda(k-q-1)]\delta(k,q)} \prod_{j=0}^{k-(p+n+1)} [n+j+2(p-q)(1-\beta)|b|].
 \end{aligned}$$

Theorem 2.1 is proved.

Putting $\lambda = 0$ and $\lambda = 1$ in Theorem 2.1, we have the next two results, respectively.

Corollary 2.1. *If $f \in \mathbb{S}_n(p, q, \beta, b)$ (see Remark 1.1 (i)), then*

$$|a_{p+n}| \leq \frac{2(1-\beta)|b|\delta(p,q+1)}{n\delta(p+n,q)}$$

and

$$|a_k| \leq \frac{2(1-\beta)|b|\Gamma(n)\delta(p, q+1)}{\Gamma(k-p+1)\delta(k, q)} \prod_{j=0}^{k-(p+n+1)} [n+j+2(p-q)(1-\beta)|b|],$$

$$k \geq p+n+1.$$

Corollary 2.2. If $f \in C_n(p, q, \beta, b)$ (see Remark 1.1 (ii)), then

$$|a_{p+n}| \leq \frac{2(1-\beta)|b|(p-q)\delta(p, q+1)}{n\delta(p+n+1, q)}$$

and

$$|a_k| \leq \frac{2(1-\beta)|b|\Gamma(n)(p-q)\delta(p, q+1)}{\Gamma(k-p+1)\delta(k, q+1)} \prod_{j=0}^{k-(p+n+1)} [n+j+2(p-q)(1-\beta)|b|],$$

$$k \geq p+n+1.$$

Considering $\beta = q = 0$ in Corollaries 2.1 and 2.2, we obtain the next two special cases, respectively.

Example 2.1. If $f \in \mathbb{S}_n(p, 0, 0, b)$, then $|a_{p+n}| \leq \frac{2p|b|}{n}$ and

$$|a_k| \leq \frac{2p|b|\Gamma(n)}{\Gamma(k-p+1)} \prod_{j=0}^{k-(p+n+1)} [n+j+2p|b|], \quad k \geq p+n+1.$$

Example 2.2. If $f \in C_n(p, 0, 0, b)$, then $|a_{p+n}| \leq \frac{2p^2|b|}{n(p+n)}$ and

$$|a_k| \leq \frac{2p^2|b|\Gamma(n)}{k\Gamma(k-p+1)} \prod_{j=0}^{k-(p+n+1)} [n+j+2p|b|], \quad k \geq p+n+1.$$

Putting $n = 1$ in Example 2.1, we get the following example.

Example 2.3. If $f \in \mathbb{S}_1(p, 0, 0, b)$, then

$$|a_{p+1}| \leq 2p|b|$$

and

$$|a_k| \leq \frac{2p|b|}{\Gamma(k-p+1)} \prod_{j=0}^{k-(p+2)} [j+1+2p|b|], \quad k \geq p+2.$$

Taking $n = 1$ in Example 2.2, we have (see [2], Corollary 1 and Theorem 4, and [10], Corollary 1 and Theorem 3 with $A = 1$ and $B = -1$) the following example.

Example 2.4. If $f \in C_1(p, 0, 0, b)$, then

$$|a_{p+1}| \leq \frac{2p^2|b|}{p+1}$$

and

$$|a_k| \leq \frac{2p^2|b|}{k\Gamma(k-p+1)} \prod_{j=0}^{k-(p+2)} [j+1+2p|b|], \quad k \geq p+2.$$

Putting $p = n = 1$ and $q = 0$ in Theorem 2.1, we have the next corollary (see [1], Theorem 1, and Deng [12], Theorem 1 with $n = 0$).

Corollary 2.3. If $f \in \mathbb{S}(\lambda, \beta, b)$ (see Remark 1.1 (iv)), then

$$\begin{aligned} |a_k| &\leq \frac{2(1-\beta)|b|}{\Gamma(k)[1+\lambda(k-1)]} \prod_{j=0}^{k-3} [j+1+2(1-\beta)|b|] = \\ &= \frac{1}{(k-1)![1+\lambda(k-1)]} \prod_{j=0}^{k-2} [j+2(1-\beta)|b|], \quad k \geq 2. \end{aligned}$$

Remark 2.1. Putting $\lambda = 0$ in Corollary 2.3, we get the result obtained by Deng [12] (Corollary 2 with $n = 0$).

If we take $\beta = 0$ in Corollary 2.3 we get the next result (see also [1], Corollary 1).

Example 2.5. If $f \in \mathbb{S}(\lambda, 0, b)$, then

$$|a_k| \leq \frac{1}{(k-1)![1+\lambda(k-1)]} \prod_{j=0}^{k-2} [j+2|b|], \quad k \geq 2.$$

Putting $\lambda = 0$ in Example 2.5, we obtain the result of [17] (Theorems 2 and 3).

Example 2.6. If $f \in \mathbb{S}(0, 0, b)$, then

$$|a_k| \leq \frac{1}{(k-1)!} \prod_{j=0}^{k-2} [j+2|b|], \quad k \geq 2.$$

Remark 2.2. For the special case $\lambda = 1$, Corollary 2.3 reduces to the result of [15] (Theorem 2).

3. Coefficient bounds for the function class $\mathbb{B}_n(p, q, \lambda, \beta, \mu, b)$.

Theorem 3.1. Let the function $f \in \mathcal{A}_n(p)$ defined by (1.1) belongs to the class $\mathbb{B}_n(p, q, \lambda, \beta, \mu, b)$.

Then

$$|a_{p+n}| \leq \frac{2(p-q+\mu)(p-q+\mu+1)[1+\lambda(p-q-1)]\delta(p,q+1)(1-\beta)|b|}{n(p+n-q+\mu)(p+n-q+\mu+1)[1+\lambda(p+n-q-1)]\delta(p+n,q)}$$

and

$$\begin{aligned} |a_k| &\leq \frac{2\Gamma(n)(p-q+\mu)(p-q+\mu+1)[1+\lambda(p-q-1)]\delta(p,q+1)(1-\beta)|b|}{(k-q+\mu)(k-q+\mu+1)\Gamma(k-p+1)[1+\lambda(k-q-1)]\delta(k,q)} \times \\ &\quad \times \prod_{j=0}^{k-(p+n+1)} [n+j+2p(1-\beta)|b|], \end{aligned}$$

where $k \geq p+n+1$ and $\mu \in \mathbb{R}$ with $\mu > q-p$.

Proof. For $f \in \mathcal{A}_n(p)$ given by (1.1), since $f \in \mathbb{B}_n(p, q, \lambda, \beta, \mu, b)$, there exists a function $g \in \mathbb{H}_n(p, q, \lambda, \beta, b)$ of the form

$$g(z) = z^p + \sum_{k=p+n}^{\infty} b_k z^k, \quad z \in \mathbb{U},$$

that satisfies the Cauchy–Euler differential equation (1.3). Equating the coefficients of both sides of this differential equation it follows that

$$b_k = \frac{(k-q+\mu)(k-q+\mu+1)}{(p-q+\mu)(p-q+\mu+1)} a_k, \quad k \geq p+n, \quad \mu > q-p.$$

Thus, by using the conclusions of Theorem 2.1 for the function g we obtain the required inequalities.

Theorem 3.1 is proved.

Putting $q = 0$ in Theorem 3.1, we get the next special case (see [11], Theorem 3.1 with $m = 0$).

Corollary 3.1. *If $f \in \mathcal{G}_n(p, \lambda, \beta, \mu, b) := \mathbb{B}_n(p, 0, \lambda, \beta, \mu, b)$, then*

$$|a_{p+n}| \leq \frac{2(p+\mu)(p+\mu+1)[1+\lambda(p-1)](1-\beta)|b|}{n(p+n+\mu)(p+n+\mu+1)[1+\lambda(p+n-1)]}$$

and

$$|a_k| \leq \frac{2\Gamma(n)(p+\mu)(p+\mu+1)[1+\lambda(p-1)](1-\beta)|b|}{(k+\mu)(k+\mu+1)\Gamma(k-p+1)[1+\lambda(k-1)]} \prod_{j=0}^{k-(p+n+1)} [n+j+2p(1-\beta)|b|],$$

where $k \geq p+n+1$ and $\mu \in \mathbb{R}$ with $\mu > q-p$.

Putting $p = n = 1$ in the last corollary, we have the following result (see also [1], Theorem 2, [26], Corollary 4, and [12], Theorem 2 with $n = 0$).

Corollary 3.2. *If $f \in \mathcal{H}(\lambda, \beta, \mu, b) := \mathbb{B}_1(1, 0, \lambda, \beta, b)$, then*

$$|a_k| \leq \frac{(1+\mu)(2+\mu) \prod_{j=0}^{k-2} [j+2(1-\beta)|b|]}{(k+\mu)(k+\mu+1)[1+\lambda(k-1)](k-1)!}, \quad k \geq 2, \quad \mu > -1.$$

References

1. O. Altintas, H. Irmak, S. Owa, H. M. Srivastava, *Coefficient bounds for some families of starlike and convex functions of complex order*, Appl. Math. Lett., **20**, № 12, 1218–1222 (2007).
2. M. K. Aouf, *p-Valent classes related to convex functions of complex order*, Rocky Mountain J. Math., **15**, № 4, 853–863 (1985).
3. M. K. Aouf, *On a class of p-valent starlike functions of order α* , Int. J. Math. and Math. Sci., **10**, № 4, 733–744 (1987).
4. M. K. Aouf, *On coefficient bounds of a certain class of p-valent λ -spiral functions of order α* , Int. J. Math. and Math. Sci., **10**, № 2, 259–266 (1987).
5. M. K. Aouf, *A generalization of multivalent functions with negative coefficients*, J. Korean Math. Soc., **25**, № 1, 53–66 (1988).
6. M. K. Aouf, H. M. Hossen, H. M. Srivastava, *Some families of multivalent functions*, Comput. Math. Appl., **39**, № 7-8, 39–48 (2000).

7. M. K. Aouf, *Some families of p -valent functions with negative coefficients*, Acta Math. Univ. Comenian. (N.S.), **78**, № 1, 121–135 (2009).
8. M. K. Aouf, *On certain multivalent functions with negative coefficients defined by using a differential operator*, Mat. Vesnik, **62**, № 1, 23–35 (2010).
9. M. K. Aouf, *Bounded p -valent Robertson functions defined by using a differential operator*, J. Franklin Inst., **347**, № 10, 1927–1941 (2010).
10. M. K. Aouf, H. E. Darwish, A. E. Alhosseny, *A generalization of p -valent classes related to convex functions*, Demonstr. Math., **33**, № 3, 467–479 (2000).
11. S. Bulut, *The generalization of the generalized Al-Oboudi differential operator*, Appl. Math. and Comput., **215**, № 4, 1448–1455 (2009).
12. Q. Deng, *Certain subclass of analytic functions with complex order*, Appl. Math. and Comput., **208**, № 2, 359–362 (2009).
13. L. Dileep, S. Latha, *On p -valent functions of complex order*, Demonstr. Math., **45**, № 3, 541–547 (2012).
14. R. M. El-Ashwah, M. K. Aouf, S. M. El-Deeb, *Inclusion and neighborhood properties of certain subclasses of p -valent functions of complex order defined by convolution*, Ann. Univ. Mariae Curie-Skłodowska Sect. A, **65**, № 1, 33–48 (2011).
15. M. A. Nasr, M. K. Aouf, *On convex functions of complex order*, Bull. Fac. Sci. Mansoura Univ., **9**, 565–582 (1982).
16. M. A. Nasr, M. K. Aouf, *Bounded starlike functions of complex order*, Proc. Indian Acad. Sci. Math. Sci., **92**, № 2, 97–102 (1983).
17. M. A. Nasr, M. K. Aouf, *Starlike function of complex order*, J. Natur. Sci. Math., **25**, № 1, 1–12 (1985).
18. S. Owa, *On certain classes of p -valent functions with negative coefficients*, Bull. Belg. Math. Soc. Simon Stevin, **59**, 385–402 (1985).
19. D. A. Patil, N. K. Thakare, *On coefficient bounds of p -valent λ -spiral functions of order α* , Indian J. Pure and Appl. Math., **10**, № 7, 842–853 (1979).
20. Ch. Pommerenke, *On univalent functions, Bloch functions and VMOA*, Math. Ann., **26**, № 3, 199–208 (1978).
21. M. S. Robertson, *On the theory of univalent functions*, Ann. Math., **37**, 374–408 (1936).
22. H. M. Srivastava, O. Altintas, S. K. Serenbay, *Coefficient bounds for certain subclasses of starlike functions of complex order*, Appl. Math. Lett., **24**, № 8, 1359–1363 (2011).
23. H. M. Srivastava, M. K. Aouf, S. Owa, *Certain classes of multivalent functions of order α and type β* , Bull. Soc. Math. Belg., Tijdschr. Belg. Wisk. Gen., **42**, Ser B, № 1, 31–66 (1990).
24. H. M. Srivastava, S. Owa (editors), *Univalent functions, fractional calculus, and their applications*, Halsted Press (Ellis Harwood Limited, Chichester), John Wiley and Sons, New York (1989).
25. H. M. Srivastava, S. Owa (editors), *Current topics in analytic function theory*, World Sci. Publ. Co., Singapore etc. (1992).
26. H. M. Srivastava, S. Owa, S. K. Chatterjea, *A note on certain classes of starlike functions*, Rend. Semin. Mat. Univ. Padova, **77**, 115–124 (1987).

Received 04.08.20